

Welcome Pack

COOL PARTNERS

2024



Cloudforests
Making Planet Earth Cool™

Cloudforests Limited

Redleaf Business Park
Donabate Co Dublin



WELCOME

Welcome to the CoolPartner Community.
In the following pages we hope to guide
and inspire you on how to get more from
your sustainability journey with us.

Our vision is to create the most credible,
verifiable climate action community on the
planet. Your business is now part of that
community.

Your Membership Fee Goes To Our
Environmental Projects

100% of the Fee

100% of the Time

100% Impact



WHAT'S INSIDE

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ABOUT US



We are one of the fastest growing climate action movements in Ireland today. Our aims are very simple.

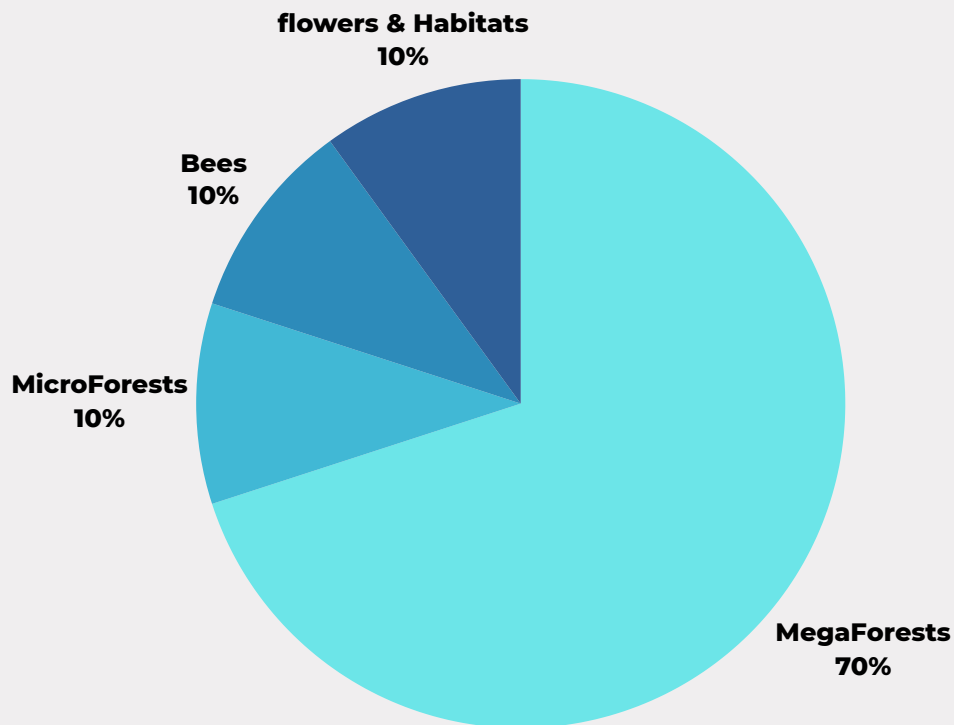
- We Are Creating 100 Biodiverse Forests along Ireland's Wild Atlantic Way.
- We create nature reserves for wildlife and endangered species on our forest sites.
- We take credible action in communities we operate and get community engagement.
- We provide easy to understand climate action resources for our community.
- We also create micro cloudforests in the city that are great for employee engagement and the planet!



YOUR MEMBERSHIP FEE

We guarantee that 100% of your fee goes towards our nature focused projects
- We allocate all Coolpartner membership fees on 70-10-10-10 basis

Your fee makes 100% impact which is quite unique



BRAND LOGOS

After you join our CoolPartner programme you will receive a logo pack from us. These logos can be used for the duration of your membership.

We love when partners use our brand logos on email, letterheads, websites and even company vehicles.



Promote Your
Membership

OUR PROGRAMMES

CLOUDFORESTS

Cloudforests creates mega forests at scale for the planet, works on conservation and promotes the CoolPartner community. Find out about our forests by visiting our website www.cloudforests.ie



URBAN CLOUDFORESTS

Our Urban Cloudforests are small dense biodiverse woodlands which are planted in schools and businesses using native Irish trees and shrubs.

Our mini woodland creations are inspired by the work of world renowned botanist Professor Akira Miyawaki and adapted for our Urban Cloudforest projects.

<https://www.cloudforests.ie/urban-cloudforests>



ACTION



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PLANTING DAYS



CLOUDFORESTS

Every year we hold our annual CoolPartner networking event where you have the opportunity to come and plant trees and meet the other CoolPartners and learn about our nature focused projects. Keep an eye out for this years dates.



URBAN CLOUDFORESTS

As we scale our climate action, there will be regular opportunities to volunteer and take part in small planting events in cities - great for employee engagement! This year we will create 11 urban forests with many from our Community volunteering and getting involved.

URBAN FORESTS



Sponsorship Opportunities

We have amazing opportunities for CoolPartners to be involved in the creation of our micro urban forests in schools.

Volunteering Opportunities

A great opportunity for employee engagement, team building and helping by volunteering for our planting days which will be held throughout the year. Make sure to register your interest to volunteer and let your employees know!

www.cloudforests.ie/urban-cloudforests



**FORESTS IN SCHOOLS
BIG IMPACTS**

YOUR EMPLOYEES

Get Them Involved



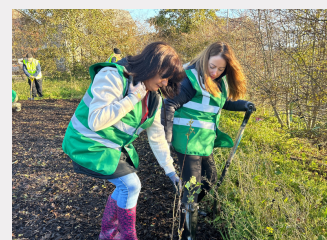
86 % of employees prefer to support or work for companies that care about the same issues they do

40% of Millennials have accepted one job offer over another because that company was perceived to be more environmentally sustainable



Employees are fast becoming sensitive to discrepancies between what a company says and the way it acts. Joining the CoolPartner community and actively engaging with our activities shows your green credentials to employees and potential employees.

The cornerstone of any employee engagement activity is the goal and motivation behind it. Tree planting and reforestation efforts are currently at the forefront of the collective conscience due to the extensive environmental damage caused by deforestation.



GROW EMPLOYEE ENGAGEMENT

NETWORKING

Online and in person



We are active on the following social network channels - make sure to follow us - your company will get regular exposure - don't miss out.



If you want an introduction to any member of our CoolPartner community let us know - we will hopefully make that connection happen for you! Real world CoolPartner connections rock!

Help the community grow by encouraging other business people you know to get involved and be part of something credible, tangible and worthwhile in the climate action space.

WE ARE THE COOLPARTNERS

EARN YOUR BADGES



Badges

When you join the CoolPartner community you automatically earn your first badge - the membership badge. Over the coming months as you take part in activities you will have the opportunity to showcase your environmental, social, and corporate governance (ESG) by earning our digital badges.

Badge Samples Below -



Members Badge



Planted 1000 Trees



Sponsored A Hive

BADGES ARE EARNED

BEYOND COOL

Doing More With Cloudforests

Ask for our Beyond Cool Brochure



We have extensive tree planting campaigns that can be used for customer rewards, employee gifts or voluntary carbon offsets.



Sponsor one of our projects to develop wildlife habitats on our sites, and help us protect and conserve biodiversity in our Cloudforests.



Would you like to own your own hive on one of our sits and help with the conservation of the native Irish honey bee? Hive adoption is now available in our Beyond Cool programme.



Become a sponsor on our Urban Cloudforests mission and bring forests to our cities! We are very active the educational sectors.

**THERE'S COOL AND THEN THERE'S
BEYOND COOL**

**Thank You
For Joining Us!**



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